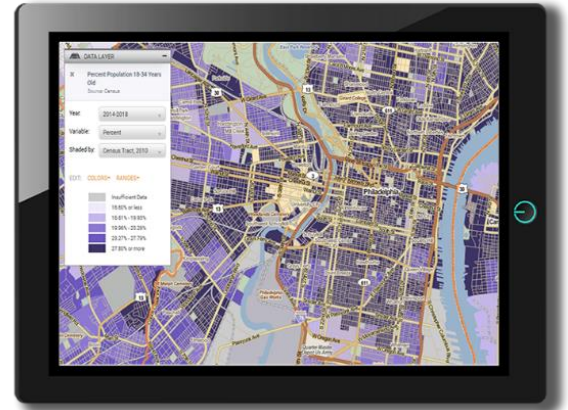




## An easy-to-use mapping tool that will help you gain valuable insights about your target market!



AKUVO MAP brings together all the potential information you may want or need to gain a better understanding of your market, served in a single web-based solution.

Obtaining valuable insights about your target market is critical to strategy development and marketing efforts, as well as possibly influencing credit policies and decisions and risk management.

With MAP, we provide you with access to the web's largest place-based data library:



### DEMOGRAPHICS

Population, race and ethnicity, age, sex, language, foreign-born, migration and immigration, households, families, elections, religion



### INCOME & SPENDING

Income, poverty, tax returns, federal benefits, bankruptcies, housing burdens



### HOUSING

Home sales, rents, building permits, residential and commercial vacancy, subsidized households, public housing, LIHTC



### LENDING

Mortgage originations, government-insured loans, refinanced loans, mortgages by race, ethnicity and income, bank branches, credit unions, bank failures



### QUALITY OF LIFE

Crime, broadband access, time to work, heating fuel types, food access, farmers' markets, environmental hazards, libraries, museums



### ECONOMY

Jobs, unemployment, wages, small business, employment, workforce characteristics, oil and gas production



### EDUCATION

School enrollment, educational attainment, graduation rates, student performance, school ratings, cost of college, student loan debt, school and college locations



### HEALTH

Infectious diseases, opioid addiction, chronic conditions, access to healthcare, health insurance, health risk factors, federal health programs, health facility locations

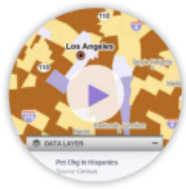


### FEDERAL GUIDELINES

NMTC eligibility and investments, Opportunity Zones, persistent poverty, CDBG eligibility, housing opportunity index, CRA eligible area, SBA HUB Zones, Promise Zones

## Robust, easy-to-use cloud-based solution

Access to our web-based application is offered on an annual subscription basis. In addition, we also offer access to specific data sets on an API and flat file basis.



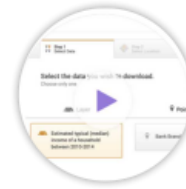
Make maps. Fast!



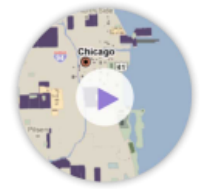
Upload your own address-level data



Easily create market reports



Download data



Find areas that meet multiple criteria

## Check out our “gold-standard” data sources:

- Bureau of Labor Statistics (BLS)
- CDFI Fund
- Consumer Financial Protection Bureau (CFPB)
- Community Survey (ACS)
- Census Longitudinal Employer Household Dynamics (LEHD)
- Centers for Disease Control and Prevention (CDC)
- Community Reinvestment Act (CRA)
- Department of Housing and Urban Development (HUD)
- Environmental Protection Agency (EPA)
- FBI Uniform Crime Reports
- Federal Communications Commission (FCC)
- Federal Deposit Insurance Corporation (FDIC)
- Federal Emergency Management Agency (FEMA)
- Federal Financial Institutions Examination Council (FFIEC)
- Federal Housing Finance Agency (FHFA)
- Health Resources and Services Administration (HRSA)
- Home Mortgage Disclosure Act (HMDA)
- HUD Low-Income Housing Tax Credit (LIHTC)
- Internal Revenue Service (IRS)
- National Center for Educational Statistics (NCES)
- National Credit Union Administration (NCUA)
- New Markets Tax Credit Program (NMTC)
- Reinvestment Fund
- Small Business Administration (SBA)
- The Institute for College Access and Success (TICAS)
- U.S. Census Bureau
- U.S. Department of Agriculture (USDA)
- U.S. Department of Treasury
- USDA Rural Housing Service (RHS)

